

FOR IMMEDIATE RELEASE



VIRGIN MOBILE FESTIVAL ANNOUNCES SCHEDULE

**FANS GET 2 DAYS OF FULL-LENGTH SETS FROM ALL A-LIST INDIE/ALTERNATIVE
ROCK, HIP HOP AND ELECTRONIC MUSIC ARTISTS**

BALTIMORE - (July 28, 2008) –The [3rd Virgin Mobile Festival](#), which takes place August 9 - 10, at Pimlico Race Course in Baltimore, just released its lineup schedule, giving concertgoers full sets of their favorite acts.

“We’ve programmed the Virgin Mobile Festival so fans can enjoy extended sets and get the full concert experience of these top-tier acts,” said concert producer Seth Hurwitz, chairman of I.M.P. “We also scheduled it so you can catch parts of each band, since these are all must-see artists.” There are two enormous main stages and the off-the planet dance tent, all easily accessible on the grassy infield.

Tickets are available through Ticketmaster at www.ticketmaster.com or 1-800-551-SEAT. Two-day tickets are \$175 for General Admission and \$450 for VIP. Single-day tickets are \$97.50 for General Admission and \$250 for VIP tickets. A charity contribution of \$1.50 per day will be applied to each ticket. Fans can check out the official festival website at <http://virginmobilefestival.com>.

Saturday, Aug. 9 GATES OPEN – 10am

NORTH STAGE (all times E.T. p.m.)

12:00 – 12:50 Cat Power

1:10 – 1:55 Duffy

2:15 – 3:05 The Swell Season

3:25 – 4:15 Sharon Jones and the Dap-Kings

4:35 – 5:25 Rodrigo y Gabriela

5:45 – 6:35 Citizen Cope

7:00 – 8:15 Wilco

8:45 – 10:00 Jack Johnson

SOUTH STAGE

12:15-1:00 KT Tunstall

1:20 – 2:10 Gogol Bordello

2:30 – 3:25 Lupe Fiasco

3:45 – 4:35 Bloc Party

5:00 – 6:00 The Offspring

6:30 – 7:30 Chuck Berry and The Silver Beats

8:15 – 10:00 Foo Fighters

DANCE TENT

12:00 – 12:30 JDH & Dave P

12:30 – 1:45 Erol Alkan

1:45 – 3:15 DJ Dan & Donald Glaude

3:35 – 4:35 Soulwax

4:45 – 6:10 Steve Lawler

6:10 – 7:40 Ferry Corsten

8:00 – 10:00 Underworld

Sunday, Aug. 10 GATES OPEN – 10am

NORTH STAGE (all times p.m.)

12:00 – 12:45 Black Rebel Motorcycle Club

1:05 – 1:55 Shudder to Think

2:15 – 3:05 Paramore

3:30 – 4:20 Taking Back Sunday

4:50 – 5:50 Iggy and The Stooges

6:20 – 7:35 Stone Temple Pilots

8:05 – 10:00 Nine Inch Nails

SOUTH STAGE

11:30 – 12:00 Hollywood Undead (Book the Band winner)

12:20 – 1:05 The Go! Team

1:25 – 2:10 Andrew Bird

2:35 – 3:25 She & Him

3:50 – 4:50 Lil' Wayne

5:15 – 6:15 The Black Keys

6:45 – 8:00 Bob Dylan

8:30 – 10:00 Kanye West

DANCE TENT

12:30 – 1:30 Chromeo

1:50 – 3:20 Rabbit in the Moon

3:30 – 5:00 Deadmau5

5:00 – 6:30 Richie Hawtin

6:30 – 8:00 Moby (DJ Set),

8:00 – 10:00 Armin van Buuren

About Virgin Mobile USA, Inc.

Virgin Mobile USA [NYSE: VM], through its operating company Virgin Mobile USA, L.P., offers millions of customers control, flexibility and choice through monthly Plans Without Annual Contracts, with national coverage powered by the Sprint PCS network. Virgin Mobile USA's full slate of smart, stylish and affordable handsets, including the [Wild Card](#), [Slash](#) and [Flare](#), are available at approximately 40,000 top retailers nationwide and online at www.virginmobileusa.com, with Top-Up cards available at more than 140,000 locations. Virgin Mobile USA is known for its award-winning customer service with and its customers report a 90% satisfaction rate.

Virgin Mobile USA contributes a portion of profits from downloadable content to The RE*Generation, its pro-social initiative to [help homeless youth](#); and allows customers to earn free minutes in exchange for viewing advertising content online through the innovative Sugar Mama program.

About I.M.P.

Formed in 1980, I.M.P. is a Bethesda, Md.-based concert promoter and event production company. In addition to launching the Virgin Mobile Festival in the U.S., the principals at I.M.P. own Washington DC's legendary 9:30 Club, named Club of the Year by Billboard and Pollstar, renowned as the premier place to see and hear cutting edge live music of all varieties. I.M.P. also programs and operates Merriweather Post Pavilion in Columbia, Md. Over the last 28 years, I.M.P. and the 9:30 Club have put on nearly 10,000 events, hosting millions of music fans.

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